



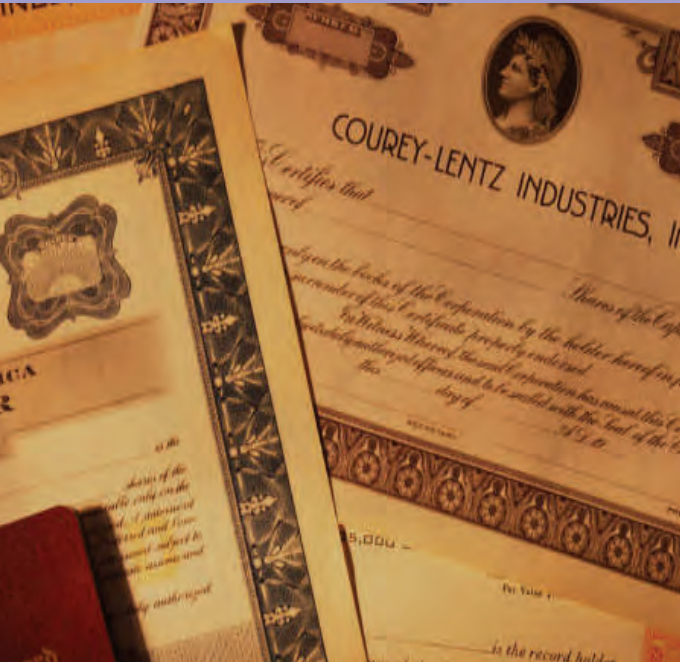
Plymouth Community
United Way

Take a Charitable Income Tax Deduction

The example below illustrates the potential financial benefits of giving long-term appreciated stock.

Please contact your tax advisor for more information.

Donating Stock



Potential Stock Gift Benefits

	Option A: Give Securities (basis of \$2,000)	Option B: Cash or check	Option C: Sell securities and give cash
Value of gift	\$10,000	\$10,000	\$10,000
Income Tax Savings (assuming 35% tax rate)	(\$3,500)	(\$3,500)	(\$3,500)
Capital gains tax (assuming 35% tax rate)	(\$1,200)	n/a	\$1,200
Net cost to donor	\$5,300	\$6,500	\$7,700

(Federal tax laws as of July 1, 2004)



Thank you for
Investing!

LIVE UNITED

Presented by

Plymouth Community
United Way
P.O. Box 6356
Plymouth, MI 48170
(734) 453-6879
www.plymouthunitedway.org

How to Donate Stock

Donating stock is a simple process that takes only a few minutes. In just a few easy steps you can invest in what matters.

Step 1:

Authorize your broker or financial consultant to transfer the stock as a contribution to Plymouth Community United Way (see sample letter on next page). Include the following details:

- **Stock name or symbol**
- **Number of shares**
- **Name of your employer**
- **Your mailing address**
- **Work, cell and home phone numbers**
- **Your e-mail address**

Transfer Information:

- **Broker: Merrill Lynch**
- **Acct: Plymouth Community United Way Fund**
- **Acct #: 689-04340**
- **DTC #: 5198**
- **Federal Tax ID #: 23-7327248**

Step 2:

For your tax deduction and our acknowledgment purposes, Plymouth Community United Way MUST receive the above information.

Please e-mail the information to:

plymouthunitedway@ameritech.net

or fax to (734) 453-3510

Alternatively mail to: Stock Transfer Agent

c/o Plymouth Community United Way
P.O. Box 6356
Plymouth, MI 48170

Sample Letter to your Broker

Your Company Letterhead

123 Main Street, Anytown, State 12345

Date

Dear Broker:

I would like to make a charitable donation to the Plymouth Community United Way Fund. Please transfer ___ shares of _____ on or about __/__/__. The stock is currently trading close to \$____ per share.

I would prefer to have the stock delivered to Plymouth Community United Way's account by DTC transfer, using this information:

Broker: Merrill Lynch

Account Name: Plymouth Community United Way Fund

Account #: 689-04340

DTC #: 5198

Federal Tax ID #: 23-7327248

For assistance or more information, please contact Plymouth Community United Way at (734) 453-6879 or e-mail plymouthunitedway@ameritech.net or Merrill Lynch, Thomas Adams, (888) 516-7111.

Thank you,

Sincerely,

Your name

Your address

City, State Zip

Your Work (123) 456-7890

Your Home (123) 456-7890

Your@email.com

Your ML ID #

cc: Stock Transfer Agent

c/o Plymouth Community United Way

P.O. Box 6356

Plymouth, MI 48170

Stock Contribution Form

Please return with your Leadership Giving recognition card

Stock Name or Symbol _____

Number of Shares _____

Value per share \$ _____

Total estimated donation* \$ _____

Expected date of transfer _____

*The value of your contribution will be based on the average of the high and low market price on the date the securities are transferred.

Name _____

Company _____

Address _____

Work phone _____

Home or cell phone _____

E-mail _____



Plymouth Community
United Way